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Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

No. 37—Thirty-sixth Year. Ocean Beach, San Diego 7, California THURSDAY, JULY 5, 1956 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES

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HERE'S the POINT

By SPENCE HELD

As a guy who has covered and/or written up something like 200 fatal plane crashes in the San Diego area during the past 30 years, I'm leery of planes and haven't been up in one since 1942.

And that was a last desperate attempt to save the life of my 3-year-old daughter by taking her to a doctor at the University of California, Berkeley . . . It failed.

Well, 128 persons died Saturday when two giant airliners apparently collided and plunged into the Grand Canyon.

One of the victims was 6-year-old Carol Church, daughter of Mr. and Mrs. William E. Church, 1451 Savoy Circle.

* **

I don't subscribe to the published statement by so-called authorities that the apparent collision was a 100 million to 1 chance. Not when the two planes obviously were flying the same course at approximately the same altitude.

The air over northern Arizona covers thousands of square miles, and to a layman there's no excuse for two airliners being at the same time . . . Over an airport, yes. Over the Grand Canyon, no.

Only a few days ago another airliner went down off the New Jersey coast, killing 74 persons.

The airlines like to cite statistics showing millions of miles traveled without a fatality . . . You can prove anything by statistics, but the fact remains that when an auto or train crashes you have some chance of survival.

When a plane crashes, you're dead.

* * *

Bennett Cerf's column, Trade Winds, in the June 23 issue of Saturday Review, mentions that Point Loma has a series of streets named for literary figures.

Cerf says that Don Freeman, TV editor of the San Diego Union, tramped through Point Loma and listed the streets for him from Addison through Zola, and, beginning again, Alcott through Lytton.

Freeman lives at 3119 Ibsen St.

* * *

That 7-foot high jump by a Compton kid and other record-breaking performances in the Olympic Trials at Los Angeles, reminds me that I used to keep tabs on California athletes in the Olympic Games.

Adding up their winning efforts in several Olympiads, I confirmed my suspicion that California could win the world's track and field title without help from the other 47 states.

* * *

Today we'll close with this quotation from Clarence Darrow: "At 20 a man is full of fight and hope. He wants to reform the world. When he's 70 he still wants to reform the world, but he knows he can't."

LITTLE LEAGUE

Last week Kiwanis and De Falco split, DeFalco winning Monday 14 to 7 and losing Wednesday 8 to 6.

Monday's game was a sluggers duel with De Falco getting 17 hits including Tom Gable's 5th home run (league leader) plus 2 singles; Mike Sneed a home run and 2 hits; Garry Rucker 3 hits. Joe Soares and Mike Livolsi got 2 hits and Steve Carr, David Rebelo, Herbert Palmtag, and Joel Haffner 1 each.

Kiwanis had 10 hits—Dennis Wilson 2 doubles and a single, Kent Zender and Bruce Kehrli 2 hits each, and 1 by Clyde Campbell, Bill Murrell and Mickey Burkholder.

Wednesday's game, 8 to 6 also was exciting. For Kiwanis it was Dennis Wilson 3 for 4, Bruce Kehrli a home run and a single, John Beckman 2 for 2, Bill Murrell 2 hits and Clyde Campbell, Kent Zender, Don Coley 1 each. Dennis allowed De Falco 4 hits, 3 by Steve Carr and 1 by Tommy Gable.

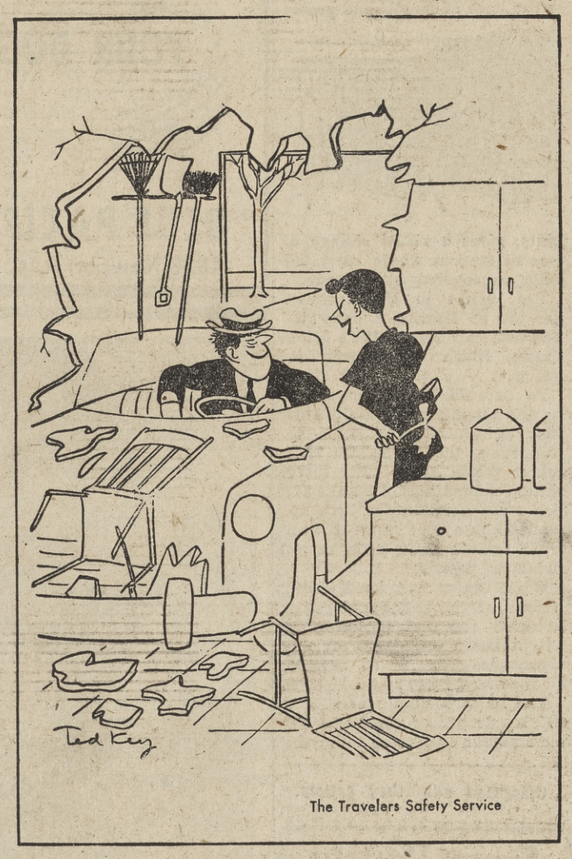
Friday, De Falco defeated Optimist 10 to 5 in a loosely played game. For Optimist it was Mike Sherwin 3 for 3, Timmy Faris 2 for 3, Glen Holmes, Bobby Ahren, Dick Conklin and Larry Hawkins 1 hit each. For De Falco, Bob Gault and Dave Rebelo 2 each; John Wenz, Garry Rucker, Tom Gable, Mike Sneed, Steve Carr, Mike Livolsi 1 each.

Saturday, Bruce Kehrli and Clyde Campbell hurled a 5 to 2 Kiwanis victory against Tom Bailey of Rotary in a tight pitching battle. Kiwanis got 6 hits and Rotary 5. Bruce helped his own cause with a home run (No. 4) and a single. Clyde Campbell's single and Kent Zender's double accounted for Kiwanis' 3 run rally in the fifth after John Beckman's walk and Don Coley's single. Lynn Kemp got the other hit.

Rotary hitters were Glen Wyer 2 for 3, Jon Shoberg, Dave Lauren and Tom Bailey 1 each.

Home run championship appears to be between Tom Gable, 5 and Bruce Kehrli 4. Kent Zender has a 13 consecutive game hitting streak.

Fatal Fallacies by Ted Key



"Tied one on again?"

Success Drive Goal Will Be Set At Public Meeting In Park Monday

Goal for the 1956 United Success Drive will be set at a public luncheon meeting next Monday, July 9 at 11:30 a.m. in the Conference building, Balboa Park, John D. Thompson Jr., chairman of the drive, announced.

The session, which is expected to last until 2 p.m., will cover budget requests of each Community Chest participating in the drive, and a fund raising potential.

The goal for the fall drive, which for the first time includes five Community Chests, will be set by the public attending the meeting.

"It is impossible to over-emphasize the important part the public will play in establishing the goal necesasry to meet the needs for local health, welfare and recreational services," Thompson said. "Each person in this community should make every effort to attend this meeting as it will be up to all of us to successfully meet the goal set for the fall campaign."

B. F. (Sandy) Coggan, chairman of the San Diego Area Community Chest Budget Committee, will present budgets of 50 Red Feather agencies under their jurisdiction. The final budget figures were determined by budget subcommittees during a recent 11-day session with agency representatives.

Budget requests of Coronado, Chula Vista, Carlsbad and Oceanside will be presented by the presidents of the respective Chests.

A figure representing estimated fund raising potential will be presented by Thompson. "It is very important to those setting this goal to know the results of comprehensive studies made by this group in relation to the amount the campaign committee feels it can raise," he said.

Over 500 persons are expected to attend the open meeting. Last year, attendance reached the 325 mark.

Gasoline Dealers Get Fiesta Spirit

A fiesta atmosphere is assured during the coming summer as dealer-members of the Independent Gasoline Dealers Association pledge themselves to wear the official Fiesta del Pacifico sportswear for the duration of the tourist event.

"Our industry meets the visitor to our city not only once but several times during his stay," said Andy Grayner, president of the association, "and creating and sustaining a Fiesta mood is part of our job."

The major oil companies have announced their cooperation in the atmosphere program by notifying their dealers that deviation in the regulation company-prescribed wear will be permissable.

The IGDA executive offices will act as a clearing house for dealers desiring to place orders for the short-sleeved sport shirts and billed caps which are the official wear authorized by the Fiesta Costume Committee. All dealers in San Diego County are in receipt of information regarding costuming as well as other matter relating to the Fiesta del Pacifico.

"We are confident," added Grayner, "that our industry will do its part in putting over the summer program. Good service to our guests should encourage them to return year after year."

Little League Aux.

The regular monthly meeting of Point Loma Little League Auxiliary will be held Tuesday, July 10 at 10 a.m. in the Pt. Loma Kiwanis Youth Center on Canon St., next to the Cabrillo School playground.

Mrs. C. D. Murrell, president, announced that it will be a short business meeting. All mothers of Little Leaguers are invited.

ORDER OF AMARANTH

Pacific Beach Court 104, Order of Amaranth, will hold a stated meeting Friday, July 6 at 8 p.m. in the Masonic Temple at 1711 Sunset Cliffs Blvd. Presiding will be Leona Emmitt, royal matron, and Lyle Emmitt, royal patron.

Peninsula Area Proves Popular On July Fourth

As residents of one of the best summer (and winter) resorts in the world, thousands of Ocean Beach and Point Loma families celebrated the Fourth of July by enjoying the sun, sea, surf and sand in their own area yesterday.

Many vacationists from other parts of Southern California, Arizona and other states also flocked to the beaches here.

Newport Ave. and other streets in the Ocean Beach business district were bright with American flags in observance of Independence Day. Many homes also displayed the flag.

The wide expanse of sand at Ocean Beach was crowded with sunbathers and the surf attracted many waders and swimmers.

Mission Bay Park drew thousands of San Diegans and visitors for picnics, sailing, boating and swimming.

The County Fair at Del Mar attracted its share of local residents . . . Many persons just stayed home and relaxed.

Fishermen Score With Bluefin Tuna & Albacore

With bluefin tuna, albacore, and yellowtail all taking the bait for Yellowtail Derby fishermen, a wild scramble for qualifying berths is expected to result in the remaining three weeks of the second of three derby periods.

Th bluefins popped up at the Coronado Islands late last week and the albacore schools moved to within sight of them to enliven things for the derby fishermen, although the yellows more than held their own and fair to excellent catches were made daily.

Honor of taking the first bluefin above qualifying minimum of 23 pounds went to George Lobaugh, Downey outdoors writer, who bagged a 23 pound 10 ouncer at South Coronado Island while fishing from the Sportfisher IV.

Best catch of albacore of the week was brought in by a party of anglers aboard the Tortuga, a haul of 70 ranging as high as 22 pounds 8 ounces in weight. These fish were taken 35 miles off Point Loma but later reports were that the fish had moved in much closer and were well within reach of sportboats.

Largest yellowtail of the week reshuffled the derby standings from top to bottom. It was a 36 pound 10 ouncer caught by 15-year-old Nicky Hoehn, Glendale, Ariz.

Largest fish of the week was a 175 pound black sea bass caught by Jack Vance, skipper of the Betty Lou.



WEDDING—Patricia Jane Minor was married to William Milton Lancaster Sunday afternoon in Point Loma Community Presbyterian Church. The Rev. Dean S. McBride officiated. The happy bride and groom, center, are flanked at the left by the bride's parents, Mr. and Mrs. Bluford F. Minor, of 1601 Euclid Ave. At the right are Mr. and Mrs. Milton W. Lancaster, of 2330 Plum St., parents of the groom. —William Pierce Studio photo.

Peninsula To Be Honored At Fair Today

Ocean Beach and Point Loma will be honored today (Thursday) at the 17th annual Southern California Exposition and County Fair which runs through July 8 at Del Mar.

Miss Barbara Jo Davis, Ocean Beach's Fairest of the Fair finalist, will be an honored guest tonight and will be introduced on the grandstand stage.

A special tribute will be paid the communities on the Russell Arms-Eydie Gorme Show at 3:30 and 8:30 p.m.

Miss Gorme, prominent recording artist from the Steve Allen television show and Arms, one of the featured Hit Parade singers, will headline an exclusive production for the Exposition by General Artists Corporation—George A. Hamid of New York.

The Don Diego Super Circus, racing mules, dancing under the stars, national horse show, third night of the amateur boxing tournament and several other attractions will be featured on the fairgrounds.

All attractions will be included in the 85 cent admission at main gate with the exception of rides on the midway and carnival side shows.

O.B. 20-30 Club Reorganization Meeting Planned

Reorganization of the Ocean Beach 20-30 Club is planned, with the first such meeting set for Monday, July 16 at 7:15 p.m. in the O. B. Community Center. Dinner will be served at 7:30.

"Due to the unique age limit in 20-30, the Ocean Beach Club must find young men to replace members retiring," it was announced. "Young men between 20 and 35 are invited to attend

"20-30 is a service club whose main purpose is service to the youth of the community. Many worthwhile projects have been successfully undertaken in Ocean Beach during past years and many are planned in the future. Fellowship and community service are just two of the many benefits derived from 20-30.

"Come and get acquainted!"

For further information, call Robert Hurt, AC-2-3778, or Robert S. Moore, AC-3-3781.

Pt. Loma Demos To Meet Tuesday

Point Loma Democratic Club will meet Tuesday, July 10, at 8 p.m., in the home of Manuel Haffner, 803 Tarento Drive, it was announced.

The nominating committee will present the following slate of officers: Alan Firestone, president; Arthur Levy, vice-president; Mrs. Sylvia Haffner, executive secretary; Ira Koidan, treasurer; Mrs. Hope Firestone, recording secretary; Mrs. Lela Layne, corresponding secretary; and Mrs. Roberta Bloom, financial secretary. Other nominations may be made from the floor.

Mrs. Haffner, retiring president, reported that three members were elected to the County Central Committee. They are Sam Hecsh, Louis Padilla and Edmund Herman.

Tom Sherrard, democratic candidate for assemblyman in the 78th District, will review the primary election results locally and statewide.

The public is invited.

O.B. Kiwanis Club

Dick Nelson, 81-year-old retired railroad man and historical writer, gave an interesting talk on Custer's Last Stand and other events in Western history, at Tuesday night's meeting of the Ocean Beach Kiwanis Club. Harry Masters was program chairman.

Nelson, a resident of East San Diego, was born in Kansas and later lived in Montana and Wyoming. He has published a book on early days in Wyoming.

Horse Show Set Sunday, July 15

Convair Riding Club's 8th Annual Horse Show will be held at the Palomar Stables, Friars Road in Mission Valley, Sunday, July 15.

The show will start at 9 a.m. with 11 classes for juniors. Winners will receive trophies and ribbons to 10th place. The afternoon show for adults, starting at 1:30, includes 10 classes. Winners in five classes will receive trophies and ribbons to 5th place. The other five are $100 stakes divided $30, $25, $20, $15 and $10.

This is a full classification show judged by American Horse Show Association rules.

Entry blanks and program of classes may be obtained by calling Pat Duffey, CY-6-0683.

Admision is free.

MOOSE DANCE SATURDAY

Loyal Order of Moose, 1755, and Women of the Moose, 1095, will hold a membership dance Saturday, July 7 from 9 p.m. to 1 a.m. at the Moose Lodge, 5019 Newport Ave. Music will be provided by the Gene Kenney Quartet; refreshments will be served. No donation is required.

S. D. Harbor Days Queen Contest

Entries are now open for the San Diego Junior Chamber of Commerce's Harbor Days Queen contest, it was announced by Dick Rahe, Jaycee Harbor Committee chairman.

Applicants must be at least 16 years of age, unmarried, and should make application with the Junior Chamber office, 947 Columbia. It is requested that all entrants submit a photograph along with their name, address, phone number, and age. Entries close at 5 p.m., Friday, July 27. Time and place of the final selections will be announced at a later date. Contestants will be judged on the basis of beauty and personality, Rahe said.

The Harbor Days Queen will reign over the annual Harbor Days celebration scheduled for the weekend of August 18-19. Held as a part of San Diego's Fiesta del Pacifico, Harbor Days will include such activities as a Blessing of the Fleet, Harbor excursions, tuna boat races, and the California Water-Skiing and Boat Racing Championships. The colorful and exciting program will provide a fitting finale for the $1,000,000 fiesta highlighting San Diego's vacation season.

VFW To Meet

Post 2415, Veterans of Foreign Wars, will hold its monthly meeting Tuesday, July 10 at 8 p.m. at the O. B. Woman's Clubhouse, Muir and Bacon Sts.

A joint board meeting of the Women's Auxiliary to Post 2415 and post officers will be held tonight (Thursday), July 5 at 7:30 at the home of Commander Oscar Knauer, 4971 Narragansett Ave. All officers and chairmen are asked to attend.

O. B. Paint Pot Grand Opening Friday, Saturday

Grand opening of the Ocean Beach Paint Pot at 1774 Sunset Cliffs Blvd. will be held Friday and Saturday, July 6 and 7.

Free door prizes are offered.

Art and Pauline Magirl, owners, announced they will feature the Treasure Tone line of paints comprising hundreds of gay and exciting preharmonized colors.

Also, they will feature a complete window shade department, venetian blinds and wallpaper samples. Free estimates will be made in the home.

Fine picture-framing will be a specialty.

Art and Pauline said they are happy to bring to Ocean Beach their several years of experience in the paint, window shade and custom picture-frame business.

Bay TV Moves To Newport Ave.

Bay TV has moved to its new location at 4824 Newport Ave., it was announced this week by Herman Hodges, owner.

The store offers complete TV sales and service.

Plans are being made for a formal grand opening soon.

SLOGAN CONTEST

Last week's winner in the Peninsula News Booster Slogan Contest was Tracy F. Ball, a student, who resides in the rear of 4757 Muir Ave. Turn to Page 9 for his winning slogan and details of the weekly contest.

Civic Committee To Meet Monday

The quarterly meeting of the Ocean Beach Civic Committee will be held Monday, July 9 at 7:30 p.m. in O. B. Community Center, according to Mrs. Dorothy Holbrook, chairman.



NEW PHARMACY—This is an exterior shot of the Professoinal Pharmacy of Ocean Beach at 1929 Cable St., in the new Professional Building. Owned by Leo P. Volz and J. P. Hunt, it is exclusively a pharmacy, with free delivery.—Bob Albright photo.



AD LIBS

By ADALINE DUDLEY

AC-2-5709

WHERE'S THE FIRE?

When a fire engine pulls up in front of your house, you can bet your life it's time to get excited. And Mrs. Bill Hanna got excited—but not for long.

"Calm down," instructed the visitor (Point Loma fire captain and Mrs. Hanna's husband). "We just put out a grass fire up the street and stopped by here to check the waffle iron. I couldn't remember if I unplugged it this morning."

BUENO, SENORA!

A cake in the shape of a sombrero with gum drops for tassels, climaxed "Fiesta Day" Tuesday at the Girl Scout Primitive Day Camp on Point Loma.

It also was a surprise birthday recognition for one of the camp counselors, Mrs. Paul Fournier. The baker, Mrs. Ray Perine, said she had a lot of fun making colorful "braid and rickrack" icing to decorate this special "hat."

MAIL CALL

Mrs. H. B. Freman, 3168 Meadow Grove Drive, has rented her home and moved temporarily to San Antonio, Texas. She reports, "It's too hot for words, but we love this colorful town and its friendly people." Her address there is 242 Irvington Drive.

TRAVELERS

Mr. and Mrs .Wesley E. Sebring, 2904 Byron St., will leave Saturday for a 60-day tour of Europe. They will join a group of friends from Pasadena for the trip. The Sebrings formerly lived in Oecan Beach.

VISITORS

Navy Chief and Mrs. Ralph R. Johnson, of 4854 Coronado Ave., are entertaining Mrs. Johnson's parents and sister, Mr. and Mrs. Robert D. Forge and Gayle. The visitors from Providence, R. I., will be here three weeks. It has been six years since Mrs. Johnson has seen her family.

LABOR SAVING

Comes now the Loma Portal matron who has a late breakfast every morning at the corner drug store: "I should eat at home and dirty another cup," she argues.

WHO'S NEW ON POINT LOMA

WHOS NEW.... ....

"Four little Peppers and How They Grew On Point Loma" is a good lead for this column. The little Peppers are Suzanne, 12, Debra, 8, Christine, 6, and Stephany, 4—daughters of Mr. and Mrs. John Pepper, who have just bought a home in the 3700 block of Milan St. Mr. Pepper is a TV producer for Channel 10.

It's a new home for Mr. and Mrs. Leonard Amundsun, who moved from 4742 Muir Ave. to the 4700 block of Del Mar Ave. Mr. Amundsun is retired.

Mr. and Mrs. W. F. Chapman also have a brand new home. Their new address is in the 3200 block of Russell St. Mr. Chapman is with the gas and electric company.

West Hollywood Post Office is forwarding mail to newcomers, Mr. and Mrs. R. C. Atchison, who have bought a home in the 3200 block of Whittier St.

Navy Chaplain and Mrs. A. J. Wartes, of Oakland, are at home now in the 3400 block of Zola St. They have two children, Paul, 9, and Carol, 3.

Mr. and Mrs. C. A. Jenson are working overtime to fix up the house and yard they bought in the 4400 block of Coronado Ave. They want to complete the job so they can take off the rest of the summer to relax. Mr. Jenson is retired.

Back again after an absence of three years are Navy Chief and Mrs. L. E. Kress and their children, Patti, Mikki and Jimmy. They are at home in the 4700 block of Pescadero St.

Mr. and Mrs. Thomas Rector, of Oklahoma City, have taken a house on Poinsettia Drive.

Mr. and Mrs. J. C. Perrigo, 4530 Marlborough Dr., have bought a home in the 3100 block of Madrid St. in Loma Portal. Mr. Perrigo, county auditor for 11 years, has worked in the auditor's office since 1932.

PENINSULA PERSONALITIES

Sand and sea keep Dennis and Christi Petrilla occupied these sunny days. Their parents, Mr. and Mrs. John Petrilla, moved the family here from Claremont, Calif. They have bought a home in the 3800 block of Coronado Ave.

Mr. and Mrs. Roll Keck, who have been living at 4876 Santa Monica Ave., have bought a home on Poe St. They have five married children and a daughter, Gladys, 16, at home. Mr. Keck is a civil engineer at North Island.

Scientist and Mrs. Bruce Birkett have moved from 4670 Santa Monica Ave. to the 4000 block of Alicia Drive. They have a four year old son, Ian.

Happy to be in Diego are Mr. and Mrs. Anthony Pileri, from San Francisco, who have taken an apartment in the 4800 block of Pescadero St. Mr. Pileri is an engineer for a local aircraft company.

Mrs. Nora Dray, of Los Angeles, is making her home here with her grandson, who lives in the 4300 block of Niagara Ave.

Busy getting their new home in shape is the Navy family of Mr. and Mrs. Charles Link, from North Claremont, Calif. They have three children, Mary, 3, Kenneth, 2, and Julia, 1.

Returning to make San Diego their permanent home are Mr. and Mrs. Sanford Ritchie, from Utah, who have bought in the 3700 block of Narragansett St. Both work for a local aircraft company.

From Stockton come Navy Chief and Mrs. Peter Urrizola and their daughter, Patricia, 5, who have taken an apartment on Muir Ave.

Hawaii was the recent address of Lt. (USN) and Mrs. Robert Malim, who are renting a house in the 1700 block of Catalina Blvd. They have three children, Michael, 4, Diane, 3, and Peter, 8 months.

Lt. (USN) and Mrs. William J. Hart, of San Francisco, are at home in the 4100 block of Alicia Drive. Their four year old daughter Cynthia, is home now after being hospitalized in San Francisco. The couple also has a son, William, Jr., 6.

"SOME BARGAINS DEAR BOUGHT"

—*(Author's name below)—

To look for a bargain is understandable, but to try to buy prescriptions at cut prices is unwise. Real bargains can only be offered because of large purchases, or to get rid of slow moving merchandise.

Medicines cannot be safely bought in large quantities because they must be fresh and potent when you take them. Slow moving medicines that have lost their freshness cannot be sold. We discard them.

We price our prescriptions according to a schedule that is based on the exact cost plus the necessary fair profit we must have to operate a good prescription pharmacy. Using this method, we have no reason to give you anything but exactly what your physician specifies.

YOUR PHYSICIAN CAN PHONE AC-3-3139 WHEN YOU NEED A MEDICINE

Pick up your prescription if shopping near us, or let us deliver promptly without extra charge. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

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*Quotation by John Davies (1611)
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WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

For some time, certain factors in Washington have been giving attention to problem of adequate supplies of reasonably priced newsprint to sustain nation's independent, free press.

* * *

For years American press has been dependent upon foreign newsprint, even though nation has huge supplies of standing pulpwood. Through monopolistic practices, these foreign newsprint producers, chiefly Canadian, have constantly raised newsprint prices until life of many independent newspapers is endangered.



C. W. Harder

* * *

The smaller, independent weekly and daily newspapers, the last vigiliant guardians of the freedom of the press, are the chief concern as many of the big publishing combines have their own newsprint operations.

* * *

Unfortunately, it requires a huge investment to start a newsprint plant. For strange unexplained reasons, U. S. paper producers do not seem anxious to develop an adequate domestic newsprint supply.

* * *

So announcement by Wendell Barnes, administrator of the Small Business Administration, released by Senate Small Business Committee, is of considerable interest.

* * *

Barnes reports Small Business Administration is considering plans whereby groups of independent publishers could get financing to organize cooperative newsprint mills.

* * *

Of course, there will be opposition to this suggestion on grounds government should not encourage cooperative ventures to compete with private enterprise.

* * *

Yet, question will boil down to this. "Should government refrain from encouraging American owned cooperatives when they will compete with foreign monopolies?"

* * *

Issue seems clearcut as that.

* * *

At same time, if such a plan is adopted, extreme caution will have to be exercised to make sure it does not open door for government encroachment upon free press.

* * *

This will be important consideration. As is well known, both radio and television stations in this nation operate under a government permit system. Broadcast licenses can be suspended almost at will.

* * *

Radio and television program content is still relatively free from government dictation, but perhaps only because nation's independent press would be first to take up cudgels if bureaucrats openly attempted to suppress freedom of the airwaves.

* * *

It is significant, along this line, that in past few years, in so-called "Public service" time which stations must run to hold licenses, broadcast material has been heavily loaded with propaganda films extolling virtues of world wide give-away programs. This could be an indication of the shape of things to come if nation's free press were permitted to succumb to greed of foreign newsprint monopolies.

* * *

It is to be expected that whether or not Barnes' plan is adopted, this session of Congress will find renewed attention being given to the future of the free press in the nation.

© National Federation of Independent Business

CAMERAGRAPHS



PRIZEWINNER — Rochester, N. Y. Teen-ager Bill Leonard won First Prize in his division for this thrilling photo titled "Water Skiers."



HER HEART BELONGS TO DADDY Melissa is one of daddy's best fans. Daddy is Marvin Miller and he wins friends wherever he goes in his role on "The Millionaire" over CBS-TV, Wednesdays, at 9:00 p.m. In the dramatic program he is assigned to hand out anonymous gifts of $1,000,000, tax free, to lucky individuals.



DUE FOR FASHION STARDOM this summer—bare, bare party shoes and the "barely there" sandalfoot seamless stockings by Hanes that always look smart coming and going. Favorite seamless shade is "South Pacific" a deeper tone in the Oriental mood.



FNS

NEWEST THRILL for junior chefs is this Campbell Kids Electric Mixer by Mirro that runs safely on a flash light battery. Here it turns out whipped cream just like mother's, as a topping for tomato soup. M-m-m good!

vern's imports

1862 BACON ST.
La Plaza Center - AC-2-4125

Hand Woven GUATEMALAN SKIRTS from..... 10.95



Colorful Skirts for Fiesta Wear. Washable Cotton. No two alike. Wide variety of colors.

Summer Camping At Cuyamaca

Camp Cuyamaca, San Diego County's summer camp for children, opened for nine weeks of camping on July 2.

The camp, sponsored jointly by the City and County of San Diego and administered by the San Diego City-County Camp Commission, offers a program that is designed to give each youngster an exciting five days of camping. Any child in San Diego County between the ages of eight through 13 is welcome at Camp Cuyamaca.

Nine weeks of camping will be provided. The first session began Monday, July 2, and runs through Friday, July 6. The dates of the remaining eight sessions are: July 9-13; July 16-20; July 23-27; July 30-August 3; August 6-10; August 13-17; August 20-24; August 27-31.

David Prichard, the summer director, has many years of experience in the field of camping. His staff of trained senior and junior counselors have been selected because of their interest and experience in camping. One counselor will be provided for each eight children. The youngsters are grouped according to age range.

The cost for a week's camping at Cuyamaca is nominal. The camping fee is $13 which includes 13 meals and four night's lodging. The round-trip transportation fee from San Diego is $2.

Other charges include medical examination, $1 and insurance, 35c. Reservation blanks and additional information may be obtained from the Camp Commission Office at 201 Civic Center in San Diego, or by telephoning BE-9-7561, Extension 521.

Fake charity solicitations hurt legitimate and worthwhile appeals for money. Don't contribute to any telephone requests for funds unless you know the charity. It in doubt, find out—through your San Diego Better Business Bureau in the Spreckels Bldg.



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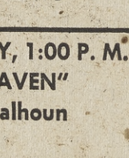
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STRAND

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NOW PLAYING ENDS TUES.

GLENN FORD
ERNEST BORGNINE
ROD STIEGER
—in—
"JUBAL"
Cinemascope and Color
—also—
HUMPHREY BOGART
—in—
"THE HARDER THEY FALL"
—with—
ROD STIEGER and JAN STERLING

SPECIAL JR. MATINEE SATURDAY, 1:00 P. M.
Betty Grable "MY BLUE HEAVEN"
"THE SILVER WHIP" Rory Calhoun
PLUS 4 CARTOONS

SPECIAL JR. MATINEE NEXT WEDNESDAY
BOWERY BOYS in "MOB TOWN"
"NAUGHTY 90's", ABBOTT & COSTELLO
EXTRA CARTOONS

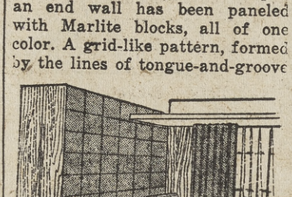
STARTS WED. "BHOWANI JUNCTION" "AUTUMN LEAVES"

Handy Jim's FIXIN-UP TIPS For the Home

Accent Wall

TO GIVE a look of distinction to a living room, try decorating an end wall with a design that's different from the rest of the room, as well as in a color that offers variation.

In this interior, for example an end wall has been paneled with Marlite blocks, all of one color. A grid-like pattern, formed by the lines of tongue-and-groove



joints, gives a visual change of pace in a room where the other walls are covered with planks.

The planks in this instance also are of Marlite, a decorated Masonite hardboard with a baked plastic finish to protect its beauty.

To provide a further accent for the plank-paneled walls with their light-hued wood grain reproduction, the blocks are of a lighter shade. Many other interesting combinations of planks and blocks are possible, for both are available in a wide range of wood grain patterns and plain colors, including pastels.

While the smooth, hard plastic surface of the hardboard panels is highly resistant to wear and soil, it has a soft luster for an appearance that is as suitable for the living room as the kitchen.

The 16" x 8' planks and 16" x 16" blocks are of sizes easy for the amateur craftsman to handle.

Classified ads—they satisfy.

Sunset Variety
4715 POINT LOMA AVENUE
EARRINGS
Reg. 1.00 pair
3 prs. $1.00

Legal Notices

NOTICE TO CREDITORS
No. 56307

ETATE OF NANCY C. KANE, also known as NANCY CORA KANE, aka NANCY KANE, Deceased.

Notice is hereby given by A. E. GALLAGHER as the Administrator with the Will Annexed of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

A. E. GALLAGHER
Administrator of the Estate of the above named decedent.

JAMES DON KELLER,
District Attorney and County Counsel.
By DUANE J. CARNES, Deputy
Attorneys for said Administrator.

Published in the Peninsula News June 21, 28, July 5, 12, 1956.

NOTICE OF SALE

Harley Davidson Motorcycle, Serial No. 416EL5801 to be held at Zenda Radio and TV Co., 3233 Midway Drive, July 18, 9 A.M. Bids to be sealed.

When It Comes To Fine Diamonds COME TO

Wolff JEWELERS
Watchmakers by family tradition
CREDIT
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

YOUR DOG HAS FLEAS?

FLEA COLLARS
For Dogs and Cats
39c and 49c

BLUE PACIFIC PET SUPPLY
4828 Newport Ave. AC-3-0605



Best place to save...Bank of America!
says Bill Palmer

"We like B of A's convenient branch locations," says Bill Palmer. "And you know Bank of America has more branches than any other bank."

Enjoy close-at-hand convenience. Open your B of A savings account soon at your nearby branch.

BANK OF AMERICA, NT&SA. MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



HEALTH FOR ALL

Sunstroke, drowning, insect bites, car crashes, food poisoning, sharks, polluted water, high prices, jelly fish, forest fires, sprained ankles, over-exertion, summer romances--these are only a few of the many vacation hazards you're warned against. You get good advice from magazines, newspapers, radio, TV, and even enemies.

This column is as ready as any to advise you to cary rattlesnake antidote, boil the drinking water, sit quietly in canoes, and avoid college boys. Your health is our concern. But occasionaly we are haunted by a picture of any family that might follow all the good advice:

Vacation preparations take weeks. Once packed, the car is a moving drugstore carrying preventives and cures for all possible emergencies. There's enough safety equipment for a Himalayan expedition.

At last the family arrives at the sea shore, lake or mountain, but life is a perpetual fight against fear, seeking protection against the perils of nature. There's one consolation. They'll be glad to get home. We wonder how they got up their courage to leave home at all.

There's something not quite healthy in this picture. It's wise to take reasonable precautions so that your vacation won't be spoiled by accident or illness. But worry won't keep you well.

On this lovely summer day, this column would like to advise you to take a vacation. Decide where you want to go and what you want to do, and then do it. Unless you decide to pack into the Canadian wilds or the jungles of Guatemala, you will not be too far from civilized, human help in emergencies. Pack the car with suitable clothes, crackers to hold off starvation between hot dog stands, a simple first aid kit, and a reasonable amount of good sense.

And for goodness sake, have a good time.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-2-8400
GLADYS BOWEN



Big Ocean's
PATIO
—and—
UNFINISHED FURNITURE
Bar-B-Q Supplies
FREE DELIVERY
3338 MIDWAY DRIVE AC-2-9815

We Give
S&H GREEN STAMPS
Save as you spend

PRICES GOOD FOR THURS. FRIDAY AND SATUR.

JR MARKET
5004 NEWPORT AVE.
OCEAN BEACH

OPEN WEEK DAYS 9 TO 9
OPEN SUNDAY

Med. AA Varigold EGGS	doz. 38c
BISQUICK	40-oz. pkg. 39c
Laura Scudders MAYONNAISE	Full Quart 59c
Van Camps, Grated TUNA	6-oz. can 19c
Van Camps PORK & BEANS	2½ can 19c
Borden CHEESE SPREADS	5-oz. glass 2 for 45c
N.B.C. RITZ CRACKERS	1-lb. 33c
Cudahy's TANG	12-oz. can 35c
Hunt's TOMATO SAUCE	8-oz. can 7c
Pik Pak Dills PICKLES	24-oz. 29c

Store Open For Summer
on Sundays
10 a.m. to 7 p.m.

RUSS' Quality Meats
House of Choice and Prime Beef

Boneless Round Steak lb. 69c	Spare Ribs lb. 39c
Boneless Beef Stew Meat lb. 49c	HOT BRANDY WINE BAR-B-Q Chickens 1.29 each

It's Your BUSINESS!

BY BEECHER DIXON

GENERAL MANAGER, SAN DIEGO BETTER BUSINESS BUREAU

Did you know that more than $500 million is lost each year by America's homeowners through dealings with unreliable contractors? This is the word of Victor Nyberg, president of the Association of Better Business Bureaus.

If you are planning to remodel, repaint or repair your home, better beware. San Diego County is not without its smooth-talking swindlers, racketeer salesmen and contractors with shady reputations.

They are attracted by Operation Home Improvement — a worth-while national campaign, backed by business, labor and governmental leaders—designed to stimulate building and increase housing standards. OHI has the nod from thousands of legitimate contractors throughout the country, but a number of fringe operators have been working their rackets to gyp an unsuspecting public.

They underquote the legitimate dealer, cheating the homeowner later by overpricing. Minor jobs often "grow" into major repairs, with the public paying a handsome bill for a minimum of work.

Then there are the itinerants who float from city to city, without license or bond, performing haphazard jobs. And the scheming salesman who "promises" your remodeling won't cost you much if you permit him to use your home as a showhouse, thus earning a commission on every neighborhood contract you sell. Worst of all is the swindler who encourages the homeowner to sign a work completion certificate, then takes off, leaving an unfinished job and a loan to be repaid in full.

You can protect yourself and help to wipe out such rackets by dealing only with reputable firms. Ask for a written cost estimate and check it with other contractors. Avoid the 'bait advertiser" who offers fantastically low prices to get the job, and be ware of the model home pitch. If in doubt, investigate—through Better Business Bureau. Remember that investigation costs only a postage stamp or a phone call.

VACATION RACKET

Residents of San Diego are warned of one of the latest tricks making the rounds. A bogus deliveryman calls at your door with a C.O.D. package for a vacationing neighbor. Naturally, you want to help out your friend, so you pay the tariff. When your neighbor returns, he may find as some have discovered, that both of you have been victimized. Chances are that the package contains nothing but old newspapers.

Local businessmen, before going on vacation, should alert their ofice personnel about the unordered package scheme.

PHONY AWARDS

One type of advertising that deserves stamping out is the phony "award certificate" in which everyone is a winner. Such awards are popular at booths in home shows or fairs, where your name and address bolsters the sucker list for later "drawings."

A local water softener company was advising entrants that they won $50 and a three-year's supply of soap. However, when the fortunate "winner" called at the store he found that the cash could be collected only if it were applied toward the purchase of a costly water softener unit.

Such cheap devices, which only insult the intelligence of the buying public, are fortunately resorted to by a minority of unethical operators.

WHAT IS BBB?

Your Better Business Bureau is not a law enforcement agency. It is not a group of busy bodies or nosey opportunists. As the watchdog of the public purse, the Bureau protects housewife, wage-earner, veteran and businessman from the unscrupulous.



FROM DIAPER PINS TO FRATERNITY PINS

No matter their age, you will find our pharmacy ready to serve everyone in your family with all that's latest and best in drugs and sundries.

BONHAM'S PHARMACY
Serving Point Loma and Loma Portal
9 a.m. to 9 p.m. daily
24 Hour Prescription delivery
1220 Rosecrans AC-3-1617
If no answer call AC-3-5248

Dim Headlights On Approaching

SACRAMENTO — California law requires motorists to dim headlights when approaching another car either from the rear or head-on, says the California Highway Patrol.

"Improperly adjusted headlights or failure to depress to the lower beam when approaching another car at night is unlawful and discourteous," declared Patrol Commissioner B. R. Caldwell.

"Drivers are urged to have their car lights properly adjusted and to use them lawfully at all times," Caldwell said. "If you meet someone who does not lower the beam, do not use your high beam in retaliation. This only adds to the danger by causing both to be blinded at the same time.

"The better and safer method is to look to the right side of the pavement ahead and away from the bright lights," he continued. "Keep your car as near the right hand edge of the pavement as possible and slow down."

Vacation Season Means More Cars Crowd Highways

This week marks the beginning of the vacation-travel season and thousands of additional cars will be on San Diego County highways, the San Deigo County Traffic Safety Council cautions.

"This is the time for every San Diego County resident to use extreme care and courtesy at the wheel," the Safety Council said. "Hundreds of the persons who will be visiting this area are not familiar with the locations they seek. This leads to confusion on the highways, especially at intersections and freeway turnoffs.

"By being more courteous than usual, the driver who is in familiar areas can be a great help to the tourist. Let him know that we want him and his family to have a good time here and not conclude their vacations in hospitals or morgues."

The Council also reissued the warning to guard carefully against children darting across streets during school vacation.

"It is our hope that not a single child will be injured or killed during this vacation season," the Council said. "This can be accomplished if we all observe the rules of sensible driving."

Handy Jim's FIXIN-UP TIPS For the Home

Creates a Bellows From Plastic Bottle

INSTEAD of blowing out sawdust with the breath from blind holes and crevices, *Popular Mechanics* suggests the use of an empty plastic "squeeze" bottle,



which will serve as a handy bellows.

First, remove any remaining contents from the bottle. Then rinse it thoroughly with water or a solvent, being sure that it is permitted to dry thoroughly before it is used.

The magazine warns that eyes should be protected against flying particles when using a bellows of any type.

$25.00
FOR YOUR OLD WATCH
REGARDLESS OF AGE, MAKE OF CONDITION
SEE OUR SELECTION OF FINE WATCHES
COME IN AND TRADE NOW

23 Jewel BULOVA Watches
The ULTIMATE in ACCURACY ...and VALUE!

LADY'S "LA PETITE" or MAN'S "23 A"
$59.50 $1.25 WEEKLY
YOUR CHOICE
Product of one of America's finest makers. Fully guaranteed. Great gift.



Reg. Price $59.50
Your Old Watch 25.00
YOUR PRICE $34.50
EASY TERMS

LEADING JEWELER OF OCEAN BEACH
ACademy 3-1840

Wolf JEWELERS
Watchmakers by family tradition
4822 NEWPORT AVENUE
OPEN FRIDAY AND MONDAY 9 to 9

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION

Condensed Statement of Condition June 30, 1956
(Figures of Overseas Branches are as of June 23, 1956)

RESOURCES

Cash and Due from Banks	$1,381,591,868.47
United States Government Securities and Securities Guaranteed by the Government	1,821,046,625.15
Federal Agency Securities	106,489,405.56
State, County, and Municipal Securities	580,102,894.81
Other Securities	112,062,252.96
Loans Guaranteed or Insured by the United States Government or its Agencies	1,365,212,440.84
Other Loans and Discounts	3,708,647,477.37
Bank Premises, Fixtures, etc.	93,491,492.62
Customers' Liability on Letters of Credit, etc.	300,131,815.98
Accrued Interest and Other Resources	52,841,231.26
TOTAL RESOURCES	$9,521,617,505.02

LIABILITIES

Capital	$ 160,000,000.00	
Surplus	290,000,000.00	
Undivided Profits and Reserves	104,354,298.56	
TOTAL CAPITAL FUNDS		$ 554,354,298.56
Reserve for Possible Loan Losses		74,840,899.20
DEPOSITS Demand	$4,184,523,543.27	
DEPOSITS Savings and Time	4,314,457,841.71	8,498,981,384.98
Liability for Letters of Credit, etc.		301,414,473.88
Reserve for Interest, Taxes, etc.		92,026,448.40
TOTAL LIABILITIES		$9,521,617,505.02

Main Offices in the two Reserve Cities of California
SAN FRANCISCO • LOS ANGELES
Branches throughout California
Overseas branches: London, Manila, Tokyo, Yokohama, Kobe, Osaka, Bangkok, Guam
Member Federal Deposit Insurance Corporation • Member Federal Reserve System

Bank of America
(International)
A wholly-owned subsidiary
Condensed Statement of Condition June 30, 1956
Home Office—New York, N.Y. *Branches: Duesseldorf • Singapore • Paris*
(Branch figures are as of June 23, 1956)

RESOURCES

Cash and Due from Banks	$ 44,030,208.22
United States Government Obligations	19,026,853.44
Other Securities	8,930,679.21
Loans and Discounts	98,884,684.84
Customers' Liability on Letters of Credit, etc.	96,074,192.54
Accrued Interest and Other Resources	1,454,969.35
TOTAL RESOURCES	$268,401,587.60

LIABILITIES

Capital	$13,000,000.00	
Surplus	5,200,000.00	
Undivided Profits	1,439,672.79	
TOTAL CAPITAL FUNDS		$ 19,639,672.79
Reserve for Possible Loan Losses		1,137,985.58
Deposits		149,571,273.85
Liability for Letters of Credit, etc.		96,394,876.41
Reserve for Interest, Taxes, etc.		1,657,778.97
TOTAL LIABILITIES		$268,401,587.60

Marc's
4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA

JULY CLEARANCE

MEN'S SUITS

Reg. Pr.	Sale Pr.
$54.95	$39.95
59.95	43.67
62.50	44.92
65.00	45.97
67.50	47.97
69.50	50.47
77.50	57.97

Slight Alteration Charge

SPORT COATS

Reg. Pr.	Sale Pr.
$35.00	$24.99
37.50	28.97
39.50	31.47
42.50	33.47
47.50	39.53
49.50	40.57

Slight Alteration Charge

MEN'S SLACKS

Reg. Pr.	Sale	2 Pair
$9.95-10.95-11.95	$ 7.95	$15.00
13.95	10.89	21.00
16.95	11.95	22.00
17.95	12.93	25.00
18.95	13.93	27.00
20.95-21.50	17.45	34.00
22.50	18.49	36.00
24.95	19.88	38.00
27.50	21.95	43.00

Slight Alteration Charge

DRESS SHIRTS
Nationally Advertised Brands
We Can't Mention Name

Reg.	Sale	3 Shirts
$3.95	$3.69	$10.77
4.50	4.09	11.86
5.00	4.49	13.00

French & Barrel Cuffs

Nationally Advertised Brands
SHIRTS & SHORTS
We Can't Mention Name

$1.00 Shorts	86c
1.50 Shorts	1.26
1.50 Briefs	1.33
1.00 Tee Shirts	86c
1.25 Tee Shirts	1.13
1.50 Vests	1.33
2.50 Nylon Briefs	2.24

NECKWEAR

$1.00	84c
1.50	99c
2.50	1.93
3.50	2.79
1.95 Bolo's	1.49
2.50 Bolo's	1.93

U.S. Rubber KEDS
$6.45--Now $5.93

PLEETWAY PAJAMAS

Reg. Pr.	Sale	2 Pair
$3.95	$3.39	$6.57
4.95-5.00	4.49	8.64
5.45	4.95	9.72
5.95	5.54	10.74

MEN'S ROBES
VALUES TO $19.95
Now $10.95
Excluding Terrys

Nunn-Bush & Edgerton SHOES
$2.00 OFF
Each Pair

MEN'S HOSIERY

Reg. Pr.	Sale	3 Pair
$1.00 Cottons	83c	$2.29
1.00 Stretchies	83c	2.29
1.25 Wools	1.09	2.99
1.50 Wools	1.29	3.75
1.95 Wools	1.69	5.50

Yearly Sport Shirt Special
VALUES TO $5.95
$1.99
3 SHIRTS $5.61
BIGGER AND BETTER THAN EVER!

WASHINGTON Letter

By BOB WILSON
Member of Congress

The last several days were busy ones in Congress, with unexpected swift action on the Mission Bay harbor project and new approval of the domestic fishing industry aid bill highlighting the week.

City Manager O. W. Campbell flew in to confer on the city's request for additional federal funds to help finance Mission Bay yacht harbor improvements. He met with Senators William F. Knowland and Thomas H. Kuchel, Representative John Phillips and myself. We decided to ask House and Senate conferees on the fiscal 1957 army civil functions appropriations bill to write into their report instructions directing the Army Engineers to proceed with Mission Bay dredging on grounds of urgency.

While the urgency is well-founded, with currents again eroding sections of the Mission Bay shoreline, our request was made late in the session and we could hardly expect immediate action.

Nevertheless, conferees moved surprisingly fast and agreed to write the instructions into their report. This clears the way for the Engineers to use miscellaneous funds at their disposal to start the Mission Bay dredging project. Then the city of San Diego can proceed with its phase of the project, financed by recent voters' approval of a $5,000,000 Mission Bay improvement bond issue.

Only a few hours elapsed between the time we decided on a course of action and approval by the House-Senate conferees. It was a good example of teamwork among California members of Congress. And it was a most pleasant surprise, for such requests usually require months of conferences before action can be expected.

* * *

The House Merchant Marine and Fisheries Committee virtually assured Congressional action this year on legislation to aid the Southern California tuna industry.

It approved a bill to grant commercial fishing boat owners loans of 3 percent interest with maturity up to 10 years and to create an assistant secretary for fisheries within the Interior Department. Fisheries and wildlife functions would be divided into two divisions under the new assistant secretary.

While the measure bears the name of the Committee Chairman, Representative Herbert C. Bonner (D. N.C.), many of its features grew out of bills first introduced by me and other coastal state Congressmen.

The loan features of the bill stem from White House recommendations three weeks ago.

Once the House has passed fisheries legislation, it must go to a conference for adjustment of differences between House and Senate versions. The Senate bill would set up a Fisheries Comimssion within the Interior Department, among other things, but does not contain the loan provisions in the House version. It is our hope that most features of the House bill will be retained in the eventual House-Senate conference.

* * *

In the last few days I have had interesting interviews with Defense Secretary Charles E. Wilson and Dr. Frank B. Berry, Assistant Secretary of Defense for Health and Medical Affairs.

Wilson told me that in the dispute over how many B-52 intercontinental bombers we should build, critics of the Administration's program are losing sight of the fact that the Russians' highly publicized Bison long-range bomber is only two-thirds as efficient as our B-52's. Moreover, he said, we are building jet tankers to provide mid-air refueling of the big bombers and thus extend their range, while the Russians apparently are producing no jet tankers.

Dr. Berry told me San Diego and Norfolk, Va., are the two big "problem" cities so far as operation of the new military dependents' medical care is concerned. That's because each has more than 40,000 Navy dependents.

But he said special attention is being given to medical care problems in these communities and promised that "bugs" which show up in the complicated and greatly-liberalized medical care program will be ironed out as they appear.

Because of the huge entry list in livestock, new barn areas have been hurried to completion to accomodate animals and fowl for the Southern California Exposition which will be held at Del Mar, June 29 through July 8.

Veteran car races, featuring many automobiles which saw action at Indianapolis Speedway in the early 1900's, will again be featured at the Southern California Exposition and County Fair at Del Mar, June 29 through July 8.

Don't be fooled by advertised cures for baldness. According to the San Diego Better Business Bureau, medical science knows of no cure for baldness, and no way to prevent or retard it.

Club Gives Tea For New Members

BY MARIAN KRETTLER

Thursday afternoon the Woman's Club hostessed a tea for new members. They were Lilia M. Clark, Vida K. Hewitt, Lorene Keith, Thelma Scheinerger, Ruth Breslauer, Pauline Poma and Margaret Franklin.

The honorees were acquainted with club activities by the chairmen of the various departments. The book review section will function with the beginning of the club year in September under the continued leadership of Floy Hunter. Meetings will be at the clubhouse on the second Monday of the month at 1 p.m.

Mrs. Dodson is chairman of Arts and Crafts, scheduled for second Tuesdays at 10 a.m., and those interested are asked to bring a sack lunch. The newly revived garden department with Mrs. Martin Hunting as chairman, will meet on the fourth Monday.

Ruth Stothard will conduct the American homes project. Date as yet unannounced. Helen Ferguson, in charge of music is asking everyone to sing.

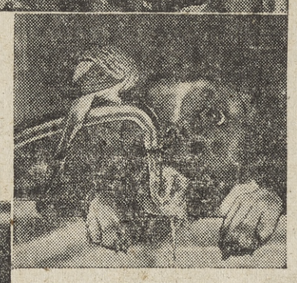
One could sense the approach of the Fiesta del Pacifico in the colorful costumes many of the members wore, with flowers in the hair, and in the floral settings where a beautiful fan created by Mrs. Dodson centered the tea table.

Pets on Parade

THE MEETING WILL COME TO ORDER—These pet aristocrats of dogdom got together recently to plan a series of dog shows in Phoenix, Ariz. Before reaching a decision, however, they took time out for this photograph. Pictured (l. to r.) are Kachina, a collie; Ripper, a pipe-smoking French poodle; Ace, a Basset; Sandy, a cocker spaniel, and Apache, a Bedlington terrier.



PLAYFUL PUMA—Most housewives might find it disconcerting to have a 350-lb. puma breathing on them when they wash dishes, but not Mrs. Melvin Koontz, of Thousand Oaks, Calif. This unusual pet, named Kimbo, is five years old and consumes 10 lbs. of horsemeat and a gallon of milk daily.





BIRD WATCHER—Boots, the boxer, looks as though he's afraid of an attack, but his parakeet friend, Pete, is just amazed at the water Boots slurps from the kitchen faucet. The two are great friends, according to owner Marty Gronachan, of Queens, N. Y. (AP Wirephotos)



CONTRACTORS' PET—These two International earth-moving giants are favorites of contractors who want to move tons of earth in a hurry at low cost. This big 262 h.p. International Model 75 Payscraper, capable of hauling 22 cu. yds. of material at speeds to 24 m.p.h., is shown being push-loaded by another favorite of contractors, the International TD-24 diesel torque converter crawler tractor which develops 206 net engine h.p.

Stock Car Races

"Flashy Frenchy" Faulkner, driving the locally-owned car 11, hit the track at Balboa Stadium in a mighty push to win the semi-main event of the June 20 race.

"Frenchy" is ninth in drivers' point standing with 57 points with the San Diego Racing Association.

Something new added to the S.D.R.A. card is "team area races." The first team race was between the Beach area, captained by "Frenchy," and the San Diego team. San Diego's Glenn Hoagland won, with Len Dart of the Beach Area second. Other members of the Beach team are Sonny and Lowell Green, George Curtis, Jack Beridge, Dave Greenwell, Jim Perez, Paul Burton and Buzz Posley.

Dave (Smiley) Greenwell, driving local car 10, has had a lot of bad luck so far this year, but will be out to win the semi-main this Saturday night.

When in need of a maid, a baby sitter, a mechanic, a gardener, or a seamstress—use a classified ad to tell the world your wants. You will be surprised how quickly you will get an answer.

Before entrusting your clothing to nay cleaner or launderer, write to your Better Business Bureau, Spreckels Bldg., San Diego, fo ra free copy of the Safeguard Leaflet number eight on "Cleaning and Laundering." It's helpful reading, and there is no obligation.

Classified ads bring results when other ads fail—try one.

When It Comes To Fine Jewelry COME TO
Wolf JEWELERS
Watchmakers by family tradition
CREDIT
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

COMPLETE BUSINESS SERVICE
BOOKKEEPING INSURANCE
TAX SERVICE DUPLICATING
PLASTIC BINDING NOTARY PUBLIC
RYCO SERVICE CO.
4318 VOLTAIRE AC-3-3106

Professional Pharmacy of Ocean Beach
1929 Cable St. Ocean Beach
LEO P. VOLZ and J. P. HUNT
EXCLUSIVE Rx PHARMACY
Open 10 a.m. to 7 p.m. Daily
Phone AC-3-8169
FREE DELIVERY


OUR SPECIALTY!
KNIT GARMENTS
Expertly Cleaned and Blocked
PHONE AC-3-1354
PICK UP AND DELIVERY SERVICE
POINT LOMA CLEANERS
3663 VOLTAIRE STREET

POTTER'S WHEEL LESSONS
Beginners, Intermediate, Advanced.
6 lessons, $15 by appt.
MALCOLM McCLAIN, Instr.
SAN DIEGO CERAMICS
1471 Morena Blvd., BR-6-0771

Grand Opening
SATURDAY, JULY 14, 9:30 A. M.
POINT LOMA YARDAGE SHOP
3000 Upshur -- Cor. Rosecrans
Yardage --- Notions
ANITA SMITH, Owner

TRY IT—YOU WILL LIKE IT
MADELINE'S DINING ROOM
AT THE MARLIN INN

Pacific Shores Cocktail Lounge
4927 Newport Ave. Ocean Beach

The Peninsula's Finest Cocktail Lounge
Hors D'Oeuvres Served 4 to 6 p.m.

Style Tonic FOR SPRING
Give your Spring Wardrobe a "lift" with your choice from our fine collection of Smart Clothes!
FLANNEL JACKETS
$13.95
100% Wool Fabric Selling elsewhere at $16.95
Style winning patterns in Charcoal, Ice White, Powder Blue and Charcoal with Ice Flake
SLACKS to match
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HIGH STYLE
SPORT SHIRTS
$3.95 to $7.95
By Star of Holywood and Sir Guy
In cool Cottons, Rayon, Celanese and Worsted Flannels
See Them—
Yes we have them—Fiesta Shirts, Ties and Cumberbunds!
ROCKY'S Sportswear
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that he can make himself with plans and materials from his neighborhood Western Lumber Store! It's easy—and inexpensive—to "do-it-yourself" when you have the help of the folks at your Western Lumber Store! Stop in soon and let them show you how!
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Your Wedding!

Long to be remembered; the most important event in your life, - and his.
Wedding Invitations by Art Point that you will be proud to send.
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Thank you folders
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with your new name
Thermographed on Strathmore Expressive paper
A booklet for the Bride-to-be "Now that you are to be Married!" An important message; call for your gift copy.
In addition, the bride's own record book is enclosed in each order; to keep forever all the treasured details, from the first time you met, through courtship, the wedding and the honeymoon.
Peninsula News
1918 BACON ST. OCEAN BEACH

A Sensational Offer EFFECTIVE ONLY at Our New Pt. Loma Food Basket

FREE "Algiers" DINNERWARE!



5-Piece Place Setting absolutely free with every $29.00 worth of Green Cash Register Tapes from our Pt. Loma Food Basket. Each Unit a $2.50 value! 5-Piece Place Setting consists of 9½ inch Dinner Plate, Salad Plate, Dessert Dish, Cup and Saucer.

Start Today! You'll have a complete set of Algiers Dinnerware before you realize it!

It's such a lovely pattern! The hand-painted Algiers design glows with color! It's semi-porcelain of real distinction and elegance . . . to give every meal a party air! This exclusive design is baked underglaze to retain its beauty permanently. You'll want to start right now to accumulate your set. You may choose between the 5-piece place setting or 3-piece soup bowl set. But whatever you do, don't miss starting your set right now . . . you'll be very proud to own it! Come in and see how beautiful it is . . . and it's free . . . at our Pt. Loma Food Basket!

SPECIAL NOTICES TO CHURCHES AND CLUBS

Here's your opportunity to get a complete supply of beautiful, hand-painted Algiers Dinnerware for your church or club. Save your green cash register tapes from our Pt. Loma Food Basket and "pool" them! Then your appointed committee can exchange them for FREE DINNERWARE. Remember each $29.00 worth of cash register tapes can be exchanged for a free unit of this lovely Algiers dinnerware.

OVEN PROOF! UNDERGLAZED!

THERE'S NO LIMIT TO THE NUMBER OF SETS YOU MAY GET ON THIS OFFER!

SAVE YOUR FOOD BASKET GREEN CASH REGISTER TAPES AND GET THIS DINNERWARE FREE!

When you have $29.00 worth of Cash Register Tapes bring them in and take your choice of a 5-Piece Place Setting or a 3-Piece Soup Bowl Set.

FREE! SET OF 3 SOUP BOWLS FREE WITH $29.00 IN CASH REGISTER TAPES

Regular $2.50 Value



UNCONDITIONAL LIFETIME GUARANTEE

This ware is underglazed and pattern will never wear off — fade off — wash off — or crackle.
FREE REPLACEMENT IS OUR BOND

ADDITIONAL COMPLETER SETS AVAILABLE

Complete your dinnerware with these matching serving pieces

VEGETABLE BOWL AND PLATTER
2 PC. SET $3.95 VALUE... $1.99

SUGAR AND CREAMER
2 PC. SET $3.95 VALUE... $1.99



AN EXCITING EVENT!

In addition, this week Food Basket brings you a gigantic sale of Food Basket's famous quality frozen foods at amazingly low prices. For complete details on the wonderful savings, see your daily newspapers! Take advantage of this event now!

Stock up and save on Food Basket's national brand frozen food now and all summer long! Food Basket's top quality frozen foods are always maintained at peak of perfection because of Food Basket's vast freezer storage facilities. Come and see the wonderful selections of frozen foods you can buy at great savings in Food Basket's fabulous frozen food event.

STORE HOURS: Daily, 9 a.m. to 7 p.m., Friday, 9 a.m. to 9 p.m. Sunday, 10 am. to 7 p.m.

Prices on Specials effective Thursday, Friday and Saturday. Limit rights reserved.



HOW TO GET THERE



Food Basket

The New Pt. Loma Food Basket is Located at Talbot & Catalina

SCOTT COMPETES

FORT BENNING, GA.—Army Specialist 2/C DeLoss G. Scott, whose wife, Ida, lives at 4940 Coronado ave., recently participated in the All-Army rifle and pistol championships at Fort Benning, Ga.

JUNIOR STAMP CLUB

The junior stamp club at O. B. Community Center will continue its meetings throughout the summer, from 3:30 to 5 p.m. each Wednesday. The club is for all boys and girls interested in stamp collecting.

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$4,000.00
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Now at . . .
Point Loma Methodist Church
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Size 20-ft. x 40-ft.
Free for Removing Same and clearing the site
For further information, phone Dr. I. W. Parks, AC-3-8066 or AC-3-3183.

Palomar Family Camp Opens July 18

Seven weeks of family camp will be offered at Palomar Family Camp this summer beginning July 18. Sponsored by the City and County of San Diego and administered by the San Diego City-County Camp Commission, the seventh annual Family Camp again will be directed by Harry Bryce who is ably qualified to conduct a family camp program.

Palomar Family Camp is located in Palomar State Park near the observatory and other scenic attractions. Of interest to fishermen is nearby Doane Lake which is well stocked with trout. Experienced counselors conduct activities to meet the needs of square dancing, arts and crafts, many others.

During certain hours of the day, special activities are planned for the children so that mom and dad will have an opportunity to enjoy the sidelights of the camp.

Families are housed separately in large floored tents equipped with comfortable beds, electricity, and heaters. All meals are prepared by the camp chef and served family style in the large dining hall.

Openings are still available in all sessions. The first session begins Wednesday, July 18, and runs through Sunday, July 22. The following sessions are on the same Wednesday-through-Sunday schedule except the last session which will be maintained from Thursday, August 30, through Monday, September 3, so as to take advantage of the Labor Day weekend. Rates for adults are $20; the cost for children from 2 to 14 is $10; for children under 2, the cost is $5.00.

BRIDGE SCORES

Ocean Beach Community Center scores for June 27 were as follows: East-West High Over-all—Althea Lyles, Jewell Byrom; 2nd, Grace Dye, Lillie Kocar; 3rd, Minnie Bell Wright, Norma Fotch. North-South—Mary Manwaring, Julia Schroepfer; 2nd, Vera Michael; 3rd, Mr. and Mrs. Paul de Lannoy.

If you have something to sell try a classified ad and get results quickly—at the least cost to you.



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9:30 a. m. — Bible School.
9:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

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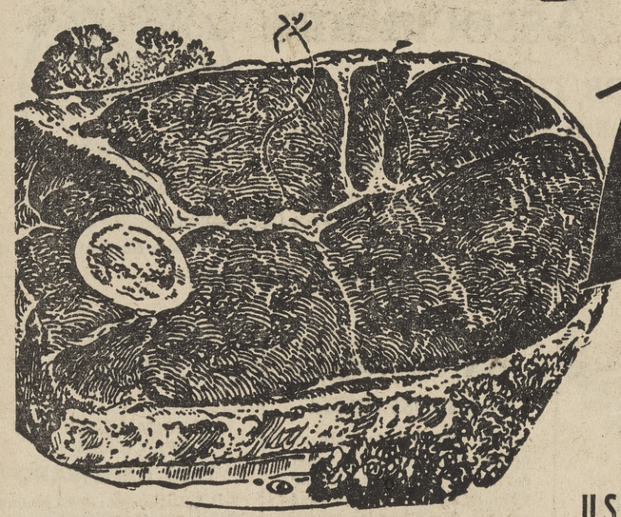
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Frozen Chop-ettes	Rath's Pork, veal or beef	8-oz. pkg. 45¢			
Ground Beef	First quality, freshly ground State Inspected, Visking sealed	lb. 39¢			
Cod Fillet	Captain's Choice Fresh Frozen	lb. pkg. 39¢	Ocean Perch	Captain's Choice fresh frozen	lb. pkg. 39¢

Safeway Outstanding Grocery Values

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Pink Salmon	Recipe Brand Canned Salmon	No. 1 can	55¢
Soda Crackers	Busy Baker 2 lb. box 49c	lb. box	25¢
Lemonade	Bel-air Frozen Lemonade	2 6-oz. cans	19¢

NOW ON SALE



Curtsy Cake Special Pineapple Iced Gold Square 23-oz. cake 49¢

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2 21-oz. cans 35¢	8-oz. can.... 17¢	2 bath size 27¢	2 bath size 25¢

These prices effective in all Safeway Stores in San Diego County Thursday, July 5 thru Sunday, July 8. Limit Rights Reserved

SHOP YOUR LOCAL SAFEWAY LOCATED AT

4905 Newport Ave., Ocean Beach
3010 Carleton St., Point Loma
2850 Midway Drive

SAFEWAY

Annual Shakespeare Festival Opens

San Diego's nationally-known Shakespeare Festival will open its seventh summer season July 20 at the Old Globe Theatre in Balboa Park. The Festival will continue nightly through September 2 presenting in rotation "A Midsummer Night's Dream" and "King Richard II" by William Shakespeare, and Ben Jonson's "Volpone."

Curtain time for the Festival plays is 8:30 p.m. and each night they will be preceded, beginning at 8 p.m., by a colorful Olde English Country Fair at which Good Queen Bess and her royal court are entertained by authentic English folk-dancing and madrigal singing. The pre-curtain pageant takes place on the green in front of the Globe Theatre which is the finest replica in use today of the famous London playhouse of Shakespeare's own day.

The acting company which will present the Festival plays is made up of many of the most talented young actors and actresses from colleges and universities throughout the nation, as well as young professional actors from the American Theatre Wing in New York who have come to San Diego this summer for the opportunity of working in Shakespearean productions.

Directing the Festival plays are Peter Bucknell of London, England, an artist in residence at Carnegie Institute of Technology; Philip Hanson, instructor of drama and speech at Washington State College, and Craig Noel, resident director of the San Diego Comunity Theatre which presents the Shakespeare Festival.

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Plan Water Acts At Dinner Sat.

Professional water acts will be featured Saturday, July 7, when members of St. Charles Guild sponsor a dinner at the Mission Valley Country Club, according to Mrs. Irving Martin, general chairman.

Guests, served poolside, will be serenaded by musicians grouped on a flower-decked gondola in the pool.

Committee members include Mmes. Earl Keller, John Murphey, Louis Cappello, Arthur Langston, Jr., Frank Asaro and Domenic De Pietri.

Pic-Tours of Europe

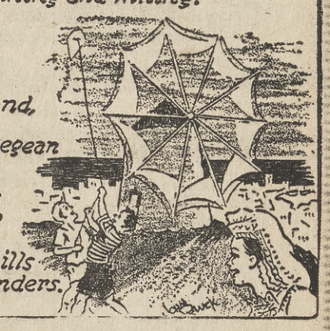


A top sightseeing attraction in MONACO is the Prince's Palace, residence of H.S.H Prince Rainier III and his bride, the former Grace Kelly. Colorful changing of guard ceremony takes place here each noon.



Vacationists find EUROPE a gourmet's paradise. Even the smallest restaurants offer adventures in fine dining and wining.

According to legend, the picturesque windmills on the Aegean island of Mykonos, GREECE, call "come back! Come back," to distant sailors. Toy replicas of the mills are sold by the islanders.



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DAWSON'S TELEVISION AND APPLIANCES

CLASSIFIED ADS BRING QUICK RESULTS

Tips on Touring

By Carol Lane
Women's Travel Authority

In the spring the housewife's fancy lightly turns to thoughts of cleaning.

Chances are that while you're giving the closets a good brush-up, you'll come across one of your favorite traveling companions, the family luggage. Now's the time to give it a beauty-and-health treatment for the coming vacation and for years ahead. The Luggage & Leather Goods Manufacturers of America, Inc. suggest these tips for luggage care:



Smooth leather (brown): Use saddle soap, thorough drying, paste wax or neutral shoe creme. To lighten, add juice of ½ lemon and 1 cup of water; darken with several coats of lemon oil.

Colored leathers: Mild soap suds are recommended, gentle rubbing and neutral shoe creme.

Alligator leather: Saddle soap and paste wax.

Rawhide leather: Soap. For deep spots, fine steel wool. Reseal leather with shellac, then wax.

Coated fabrics: Soap and water is recommended. For heavy soil—2 tblsp. ammonia plus 1 pint water. Liquid linoleum wax if desired.

Miscellaneous: For scratches in material made of glass fiber, use steel wool. Special metal cleaners for aluminum.

Store luggage away from extremes of humidity or dryness, cold or heat. Protect it with luggage covers or heavy paper wrapping. When you pack for the grand tour, plan wisely and you'll get everything for a two week holiday into only five suitcases for a family of four: A two-suiter for Dad, a 26-incher for Mom, two 21-inch bags for the young fry and the extra to accommodate things needed by the entire family for overnight stops along the way.

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19—Help Wanted, Female

SKIP TRACER — Collection clerk. Will train. AC-3-9610.

BE AN AVON Representative and earn a good income close to home. Few territories open in Ocean Beach and Loma Portal. BE-2-5213.

20—Help Wanted, Male

BOYS 10-12, join Los Angeles Examiner Boy's Club. Earn money, have fun this summer. Call after 5 p.m. AC-2-6632.

CARRIERS, Boys to deliver Peninsula News in the Roseville and La Playa area.

21—Radio, TV Service

TV SERVICE. Cash and carry Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

RENT A TV
Factory Service. ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-2-8447

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

21A—Radio, TV Sales

14" HOFFMAN TV half door console, beautiful, wonderful set for kids, $49.95. BOB HORN TV, 1865 Sunset Cliffs, AC-3-7139.

17" G. E. TV Console, $49.95. BOB HORN TV, 1865 Sunset Cliffs. AC-3-7139.

Real Estate

GOING UP! UP!

I could have bought that house for half the price. How many of you readers have said that.
YOU WILL SAY IT AGAIN next week, next month, next year.

BUY IT TODAY, TOMORROW IS TOO LATE!

3 2-bedroom units on 50x140 R4 lot next to the beach. $21,500. Beach lots are selling for that much. It takes $7000 dn. to get this one.

Look At This One

A 2-bdrm. plus 1 and ½ bath, wall to wall carpeting and furnished immaculately all for $13,000. How can you beat this buy today.

6 beautiful furnished 1-bedroom units always rented. Income over $500 a month for $39,000. It takes $20,000 dn. to get this dandy. The owner is ill and must sell.

We can fill this page with more excellent buys. Come in and check with us.
OUR OFFICE IS SMALL BUT WE CAN DELIVER YOU THE BIGGEST VALUES.
THE 3 BEST PEOPLE IN TOWN TO DO BUSINESS WITH, CHARLIE FREEMAN, BARBARA DRESLER AND COL. ROLLIN SHAW.

BEACH REALTY
AC-2-1339 AC-2-7133
5035 Newport Avenue
2931 Carleton
AC-3-6201 AC-3-9916

OCEAN BEACH

$12,500—A dream home 2-B.R. stucco cor. lot, garage, sacrifice.

$17,500—3-B.R. stucco home and guest house on Pt. Loma.

LISTINGS WANTED

We want your OCEAN BEACH AND PT. LOMA LISTING. We WILL advertise it, in Five separate papers.

BERT W. WENRICH
Realtor
Ocean Beach
2029 Bacon AC-2-8425

21A—Radio, TV Sales

BAY TV REMOVAL SALE! ATTENTION!

We are now at our New Location at 4824 Newport Ave. Come in and take advantage of our . . .

PRE-GRAND OPENING SPECIALS!

BIG SAVINGS ON EVERYTHING!

See us First for Fast Efficient Television Service!

BAY TV
4824 NEWPORT AVE.
AC-2-8447

24—Misc. For Sale

BEACH UMBRELLAS.....$8.95
5 Drawer unfinished CHEST, new $14.95
4 drawer unfinished CHEST, new $11.95
BOOKCASES, new $7.50
OAK ROCKERS, new $5.75
HARDWOOD PLAY PEN New $11.95
BUNK BEDS Complete, used $49.50

We Give Green Stamps

COMMUNITY FURNITURE CO.
4787 Voltaire AC-3-5714

DINING ROOM Table, 4 chairs, walnut color, like brand new, cost $140. Will sell for $60. 4344 Coronado Ave.

Real Estate

Point Loma -- Ocean Beach Realty Association

LOOK FOR THIS EMBLEM

Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:

MULTIPLE LISTING SERVICE — MEMBER — POINT LOMA-OCEAN BEACH REALTY ASSOCIATION

Member Offices Closed Sundays

UNEQUALLED!!

4-2 bedroom units, spacious and comfortable as a private home FHA loan. Income $440 per month. $38,500.

POINT LOMA HEIGTHS

Lovely 2 bedroom with fireplace. 1000 sq. ft. Grapestake enclosed yard. FHA financing. $15,500.

RAINBOW REALTY
4785 Narragansett Ave.
AC-3-1668

WOODED AREA $18,500

Lovely 3-B.R., 2 bath, carpets, drapes. Mo. Payments on 4% GI Loan $98.

GOOD OLDER HOME

$17,900

3 B. R., 2 bath, fireplace, 100x100 lot landscaped. $3800 DN.

AMELIA BRADLEY, RTLR.
1855 Sunset Cliffs Blvd.
AC-2-4696 AC-2-6077
Eves. AC-2-8752

WOODED AREA—$14,000

105x130 grounds with 2 B.R. frame cottage, guest house and storeroom. See it today!

MILNER REAL ESTATE
ROSECRANS REALTY
1205 Rosecrans AC-2-1171

MODERN—4 B. R. 3 BATHS
Harbor & City View

Lovely landscaped lot with covered patio, 2-car garage, extra storage room W-W carpeting and drapes included in $29,500 price. Call

CATALINA REALTY
AC-3-1611
Eves. AC-3-8890 AC-3-3870

LOMA PORTAL

Panoramic view of San Diego bay from picture windows in living room, kitchen and master bedroom. And from the other end of the living room a view of Mission Bay. Spacious 2 B.R. and a 14x25 rumpus room with roughed in for complete 2nd bath. New carpets and drapes, wired for 220. Other extras. $19,500.

SIEGEL REALTY
AC-3-7147
4170 Voltaire

POINT LOMA SELECT
DON'T MISS THESE!!

BARN RED COLONIAL 3-bedroom charmer in quiet, convenient neighborhood. Completely fenced and landscaped. Must see to appreciate. Total price $16,500.

LOMA PORTAL. Unusually large 3 bedroom family home all on one floor. 75x100 ft lot. This home is centrally located to all facilities. Separate dining and breakfast rooms both with French doors to terrace. $23,750.

BAY VIEW. A large new 3-bedroom home with many extras, brick fireplace, central heat, separate dining room, very large kitchen, natural wood cabinets, 2 big tile baths, twin sized bedrooms with ample closets. 2-car garage with breezeway. This you must see at only $26,950.

ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-5603

WOODED AREA

Near Cal-Western University. This modern Redwood and Stucco 2 bedroom home is just LOADED WITH EXTRAS! Weather stripped, insulated, water softner, lovely walled garden with lots of fruit trees. The GI loan insures easy payments. This is a "one owner" home and is in prime condition. Call for deatils.

CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

FLEETRIDGE
"RANCHY CORNER"

Harbor entrance view, used brick fireplace. Many extra features built into this 3 bedroom plus den home, with 2 baths and double garage. See it today by calling.

GRAY REALTY
Realtors
AC-2-9601
AC-2-1117 AC-2-7855

DOLL HOUSE

1 BEDROOM STUCCO
NEAR FISHING PIER
STORES AND SCHOOLS
ATTACHED GAR.—SMALL LOT
$9,950—TERMS

ROSECRANS REALTY
1205 Rosecrans AC-2-1171

BAY SHORE REALTY OFFERS

PT. LOMA-BRAND NEW
OPEN DAILY 1-5
1810 CAPISTRANO
3 B.R., fireplace, open beams. Disposal, extras. Real nice.

HEART OF LOMA PORTAL
2957 LOCUST ST.
OPEN DAILY 1 TO 5
3 B. R., 2 BATH COLONIAL
OVER 1,700 sq. ft. of solid home. Beamed L.R., large separate D.R. Lots of extras. IMMEDIATE POSSESSION. Good price, good terms.

POINT LOMA
LOADED WITH CHARM
OUT NEAR ELECTRONIC LAB. Approximately 1500 sq. ft. 2 bedroom and den. An older home on a valuable 65x100 wooded area lot. $14,950.

LOMA PORTAL
BEAUTIFUL MONTEREY STYLE
3 large bdrms., 2 baths, separate DR., fireplace. 1780 sq. ft. of fine construction. Best family neighborhood. near schools, stores, bus. Asking $24,500. Good tems.

PT. LOMA-OCEAN VIEW
3 BIG BDRMS.-2 BATHS
Picture windows, fireplace, loads of extras. Approximately 1450 sq. ft. of near new home. Fine landscaped lot, with sprinklers. A real value. This you mu st see.

PT. LOMA HEIGHTS
$11,900—SUBMIT DN.
2-bedroom stucco home on fine lot. A real beauty.
TRULY A RENT BEATER

BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

SPACE GALORE

IDEAL HOME FOR THE LARGE FAMILY, 4 spacious bedrooms, 2¼ baths, 16x20 living room, 13x15 Dining room. Large kitchen excellent location on the Mission Bay development. Owner will sacrifice at only $14,500 for quick sale. Better hurry.

L. VAN STELLE, Realtor
2304 Sunset Cliffs Blvd.
AC-3-7168

See our TV parade of homes on Channel 10 every Sunday 11:30 to 12:00 a.m.

24—Misc. For Sale

INLAID LINOLEUM
Latest Designs by
ARMSTRONG—Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

2 CHINESES CHAIRS, power lawn mower. 4474 Cape May.

BIG BOY Bar-B-Cue, complete with Rotissere—Deluxe model. Cost $99.95, actually used only twice. Will sell for $50. 4344 Coronado Ave.

5-PC. DINETTE Set, blond and black, $20. Violin, $30. Phone AC-3-3588.

BASSINET, decorated, mattress included, $6. AC-3-3008.

40" WEDGEWOOD Gas Range, dining room light fixture. Reasonable. AC-3-9705.

BICYCLE, Boy's 26 inch, $10. AC-2-2039.

24—Misc For Sale

TWIN Foam Rubber Hollywood Beds, dresser and wonder weave rugs. AC-2-7416.

SOFA BED, armchair, 2 coffee tables, 2 end tables, 2 lamps, L.R. ext. table and 4 chairs, $200. AC-2-4024.

APEX Washer, wringer type, used 3 mo. Sacrifice. Phone AC-2-5535.

28—Lost & Found

AGE 9 LOST $20. Tuesday at bank. Please return. AC-2-3333.

LOST PARAKEET, very light blue. Vicinity Trumbull Street hill. AC-2-1311.

29—Autos For Sale

1953 CHRYSLER Windsor Deluxe, 4 door. 3908 Rosecrans, private party.

30—Boats For Sale

30-FT. JIG BOAT, $1600. WILL TRADE. CY-5-7851.

30—Boats For Sale

16-FT. Inboard and Trailer. 10-h.p. Wisconsin air cooled engine. $200. HU-8-8851.

30-FT. Fishing Boat, Terms or trade for larger boat. Phone BR-3-7080.

21-FT. OWENS Cabin Cruiser, 66 h.p., like new. CO-4-4930.

14' REINELL run-about and Trailer, Canopy, Life Saver cushions, Oars. Suitable for skiing, $400 cash. 1770 Warrington, AC-2-2986.

13-FT. PLYWOOD BOAT, OARS & LIFE CUSHIONS. '54 5-h.p. ELGIN Motor. Good Bay or Lake Outfit. Sacrifice for $125. Phone JU-2-4838.

21-FT. CHRIS Craft Cabin Cruiser, fiber glassed & refinished. 95 h.p. inboard. S.S. radio, Bait Tank, $3200. Dr. Wheeler. Phone AC-3-7164.

16' LYMAN BOAT. PHONE AT-1-2148.

THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth $12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 1 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Print or plainly write the "Booster Slogan" on next line:

.....

Your rhyme or paraphrase on this line.

.....

.....

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A $12 certificate will be awarded best judged entry.

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the Peninsula News Every Week

Copyright 1954 W. J. Rankin

LAST WEEK'S WINNER:
TRACY F. BALL
Rear—4757 Muir Ave.
Winning Slogan:
Peninsula business is no passing flirtation;
Continues steadfast by friendly cooperation.

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

The Peninsula News will award each week for the next 26 weeks a credit certificate worth $12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, servce, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,
Get Shopping Done with Time to Rest."

APARTMENT HOTEL

Ocean Manor Apartment Hotel
Heated Swimming Pool and Ocean Bathing, Fishing, Sundecks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat.
1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901

APPLIANCE & TELEVISION

Dawson Appliances & Television
Leading Brand Televisions & Appliances—RCA, Zenith.
TV Rentals
4940 NEWPORT AC-3-1614

AUTO PARTS

Midway Auto Parts
"Auto Parts'
3038 MIDWAY DR. AC-2-1176

BAKERIES

Newport Pastry Shop
Make dinner tonight unusually tasty
Just by serving our delicious pastry
A chocolate fudge cake and ice cream brick z z
Is all that you need to do the trick.
4953 NEWPORT AC-3-3556

BEAUTY SALONS

VERNA'S Salon of Beauty
- Verna
- Mr. Monte
- Marianne

1267 ROSECRANS, AC-3-1510

John's Salon of Beauty
Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

Raymond's House of Beauty
Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

BICYCLES AND TOYS

Gilmore's Bicycle and Toy Store
Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

proof

CAFE

Coffee Cup
Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu $1.00 to $1.70. Bring the entire family. Child plate 50c.
Under New Management.
1877 BACON AC-3-7017

CAR WASH

Midway Car Wash
Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS
AC-2-1372

you

CHILDREN'S WEAR AND ACCESSORIES

Morlin's Tot Shop
Clothing, Shoes, Furniture, Toys, Layettes. 25 years experience in fitting Children's Shoes Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

CLEANERS

Point Loma Cleaners
"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners
Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge. Drive in Parking, La Plaza Shopping Center.
1854½ BACON AC-2-9028

CURTAINS & DRAPERIES

Joniaux-Curtains and Draperies
The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll at Rosey's
Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL CONTRACTORS

C. O. Carl & Son
Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

Scotch Electric
Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's Drive In Florist
Flowers for all Occasions--Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans
AC-3-8177

FURNITURE NEW & USED

Bacon Street Furniture
New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

can

Community Furniture
We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Boech's Service
MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC
A SPECIALTY
4605 VOLTAIRE AC-3-1447

Stevenson Motors
2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

Wheatley's
Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

HARDWARE STORE

Schoen's Hardware
HOUSEWARES — GIFTS
TOYS
4827 NEWPORT AC-2-8091

INSURANCE

Jos. L. Richardson Company
Complete
INSURANCE
Service
1859 CABLE AC-3-3679

JEWELRY STORE

Smith & Son
Jewelers Since 1873.
3rd Generation of Watchmakers.
Our watches include these top names— Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.
4831 NEWPORT AC-3-0718

LAUNDRY & DRY CLEANING

Pacific Services
Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060
(Near Gate 6 NTC)

LADIES' READY TO WEAR

Gordon's
Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12½, thru 24½. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

see

MARKETS

Peskin's Superette Market
Your Friendly Neighborhood Grocer — Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

MEN'S STORE

Art's Store for Men
Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.
4920 NEWPORT AC-3-8408

MOVING & STORAGE

Ocean Beach Transfer & Storage
Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT
OFFICE AC-3-3271
(After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

NURSERIES

Blue Pacific Nursery
Serving the Entire Beach Areas — Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best In The West.
We give Action Stamps.
Free Delivery Service.
4850 NEWPORT AC-2-1151

PET SHOP

Blue Pacific Pet Supply
"YOUR PUPPY'S MEAT MARKET"
LEAN GRADE A BEEF
For your Dogs and Cats.
4828 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's
We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

key

PLUMBERS

Day & Nite Plumbers
Since 1907
Plumbing, Heating, Repairs
Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

Peck Plumbing & Supply
Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY

Zeke's Farmhouse
The Most Unique Poultry House in the West—Get your pickuns of Eggs and Chickuns. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Homemade Jams. Visit our 1890 Country Store.
5001 NEWPORT AC-2-1625

REAL ESTATE

Bay Shore Realty
IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

directory

Butler Realty
HOMES BUSINESS PROPERTIES INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

RADIO & TELEVISION REPAIR

Luckey Marine Radio
Television and Radio Repairs. All Applinces Repaired. Save Money. Bring Your Set in For Faster Service.
4733 PT. LOMA AVE.
AC-2-3069

RESTAURANTS

Shelter Island's Bali Hai
BUFFET OR LUNCHEON
$1.50
Banquets, Dancing Fri. & Sat.
Tropical Waterfornt View.
Dinners from $2.00
Adolphe Rempp, Manager
AC-2-1181

SCHOOLS, NURSERIES

Playhouse Nursery School
Ages 2 to 6—Hours 6:45 a. m. to 5:30 p.m. Hot nutricious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4678 Santa Monica AC-2-8418

SEA FOODS

Point Loma Sea Foods
Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

unlocks

SELF-SERVICE LAUNDRY

Ocean Beach Self-Service
Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldye Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

Ocean Beach Laundromat
Let us wash those —
- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those Faded Spreads and Rugs a New Look . . . with Caldye
1877 CABLE ST. AC-3-1165
Across from Safeway

Voltaire Laundromat
Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

SERVICE STATIONS

Martin & Annable
SHELL SERVICE
One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries.
VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD HOLDERS
6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges, No credit investigation. Special—Four 6.70x15 Goodrich Tires, $68.00 plus tax and trade-in.

Tom Smith Texaco
4805 W. PT. LOMA, AC-3-3853

SERVICE STATION & GARAGE

Hardin Service & Omer's Garage
Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore
SINCE 1928
Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling. Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries, Seat Covers, Accessories.
2918 LYTTON AC-3-5331

TAILOR SHOP

Ralph Zampana
We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only $20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
4806 NEWPORT AC-2-6633

TAXI SERVICE

A. B. C. Cab Co.
Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5049 NEWPORT AC-3-8322

TELEVISION SALES (USED TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From $29.95. Open Evenings.
3233 MIDWAY DR.
AC-3-1608

TELEVISION SERVICE

Academy TV
Service for all Makes Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION SALES AND SERVICE

Bob Horn Television
Now at our Attractive New Location. See the New General Electric Portable TV for as low as $99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD.
AC-3-3546

economy

For Personalized Service
Call AC-2-5428
HOME SERVICE CALLS
8:30 A.M. to 10 P.M.

Fidelity Radio & Television Service
3444 MIDWAY DR AC-2-5428

TELETRONICS
for the best in television and radio service
AC-3-3541

Zenda Television
Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3112 MIDWAY DR.
AC-2-0174
1438 GARNET HU-8-3858

TERMITE CONTROL

Harbor Termite Control
Close By
Quick Service
Point to us, We are on the Point.
your turn
AC-3-3710

VARIETY STORE

Homer's Variety
PARKING IN REAR OF STORE
Use Back Door until 5:30 p.m.
4871 NEWPORT



WHY WAIT!

BEGIN NOW ENJOYING

WALL TO WALL CARPETING

WE HAVE JUST PURCHASED SEVERAL ROLLS OF SOLUTION DYED APPLE VALLEY TWEEDS AND ARE PASSING THIS VOLUME SAVINGS ON TO YOU

What Solution Dyeing Means To You . . .

The desired color is added to the viscose solution BEFORE it is spun into yarns and is therefore uniform in color throughout the length and cross section of each fiber. This means resistance to fading since there is no light center core to show through as wear occurs.

only $7.95 SQ. YD.

Laid Wall to Wall Including a Full 40-oz. Waffle Pad.

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For The Toddler



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